

## As Good As New With Dr. Bump!



I have a confession to make: even though I have been accident free since 1989 when I got my driving license, I'm not the world's greatest when it comes to parking my car. Stone walls and I just don't seem to get on. Until last week, all four corners of my car bore the scars to prove it... (see my front right corner).

Last week, however, I was contacted by James Alderson, who has just launched his own mobile bodyshop repair business called Dr Bump! And now the front right hand corner of my car looks as good as new. It really is brilliant and everyone I have shown the repair to was very impressed.

Even though Dr Bump is a new business, James has been working in the field for five years. He was trained by and worked for the world leading franchise in mobile body shop repairs before he set up for himself. During these five years he continuously upgraded his equipment and updated his expertise.

**dr.bump**  
MOBILE BODYSHOP REPAIRS

Dr. Bump offers high quality repairs for cars, vans and motorcycles, specialising in "small to medium area repair technology", known in the trade as SMART repairs. His water based paint system allows James to repair metallic, pearl, mica and combination effect paint finishes. James can repair many sorts of damage, including:



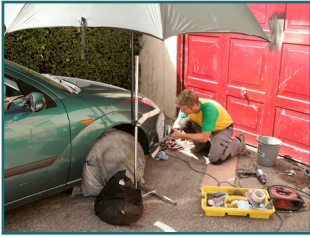
- **Bumper scuffs**
- **Scratches & scrapes**
- **Vandal scratches**
- **Dents**
- **Alloy wheels**

It was really easy to sort out the repair - James came to our house to assess the damage. He then gave me a firm quote for the repair and we arranged a date for him to come back and sort out the car.

Apart from the fact that Dr Bump charges 30 - 50% less than your average good quality bodyshop, what makes this service so attractive is that it was so easy to arrange - no planning on how to get lifts from and to a garage. All I had to do was pick a day when I knew I didn't need the car for about three hours, and that was it. I was able to do the school run as soon as he left, and didn't have to wait for the paint to dry or anything else.

James turned up on time with his mobile repair shop and set to work. All I had to do was supply the occasional cup of tea (optional!). James prides himself on his reliability - he always turns up on time, and if the weather is really atrocious he'll phone ahead and arrange a different time. Saying that, Dr. Bump can work in most weather conditions, and he can even work in your poorly lit garage. James invested in a "sun gun", which ensures the colour will match in daylight.

Please mention The Beach Hut when responding to adverts



**Come Rain, Come Shine**

An average repair job will take about 2.5 hours, and the minimum cost for a Dr. Bump repair is £85 - that includes the damage assessment and all materials. James gives a personal "Lifetime Guarantee" on all his repairs. He said that he can afford to do this because so far he has never had a complaint. 40% of his business comes through recommendation by happy customers.

**£10 off  
single repairs and 25% off  
multiple repairs during August  
when you mention the  
Beach Hut!**



**Worse than we thought...**

Once Dr. Bump quotes for a job, he sticks to the quote. I did feel a bit sorry for him because when he started work on my car because he uncovered an old repair underneath the scratches. He's a perfectionist, so he had to spend quite a bit more time on the job than he'd anticipated.



**Ready to re-spray**

James told me that he quite frequently comes across old repairs, but more often than not they don't pose big problems for him. However, Dr. Bump is called out quite frequently by people who first tried to fix the damage themselves and then find that creating a smooth surface and matching the paint isn't as easy as they first thought. It's a shame because you then have to pay for the repair on top of the money you spent on paint and materials yourself.



**One last polish!**

Unlike most independent mobile repair specialists, who are mainly booked by car dealerships and garages, 80% of Dr. Bump's work is "home repairs". This means that you can benefit from his specialised services without paying the markup of a garage.



**As Good As New!**

I will certainly book James again to repair the three remaining corners of my car. In the meantime, I have observed that I drive a lot more carefully now that one corner is fixed (especially turning right!).

**You can contact Dr. Bump on Tel: 01803 540210, by mobile: 0759604930, or e-mail: [james@drbump.co.uk](mailto:james@drbump.co.uk). Or find more info on the website: [www.drbump.co.uk](http://www.drbump.co.uk). James Alderson, [address goes here!](#)**

To advertise call 01803 390801 or e-mail [gesche@tq3publishing.co.uk](mailto:gesche@tq3publishing.co.uk)